



CREDO

8th Annual

CWLI 
Presidents
Institute

CWLI [CREDO WOMEN IN
LEADERSHIP INITIATIVE

20
22

Leading Through Transformation

Overview

With a mix of panel discussions, attendee-presented sessions, time with industry experts, and space for leader-to-leader conversation and reflection, these institutes focus on building a community of women leaders and equipping all participants to lead more courageously, more vulnerably, and more effectively as we all work to serve students and fulfill higher education's promise of individual transformation.

WEDNESDAY, NOVEMBER 9, 2022

- 3:45–5 PM **OPTIONAL** Join the Cabinet Leaders Institute for Women in Leadership: The Presidential Track
- 5:45–6:30 PM CWLI Cabinet Leaders & Presidents Reception
- 6:30–8:30 PM **Keynote Dinner** » Leadership, Impact, & the Power of Open Innovation

**JOINT EVENTS
WITH CABINET
LEADERS**

THURSDAY, NOVEMBER 10, 2022

- 8–9 AM Breakfast & Time with Colleagues
- 9–10:30 AM **Session 1** » Leveraging 1:1 Technology for Digital Equity & Culture Change
- 10:30–10:45 AM Coffee Break
- 10:45 am–12:15 PM **Session 2** » Reimagining Relationships: Leading Boards, Businesses, & Benefactors Through Transformation
- 12:15–1:30 PM Lunch
- 1:30–3 PM **Session 3** » Transforming Pedagogy Through Program Integration
- 3–3:15 PM Afternoon Break
- 3:15–4:45 PM **Session 4** » Expert Lightning Round
- 6–8 PM Optional CWLI Dinner

FRIDAY, NOVEMBER 11, 2022

- 8–9 AM Breakfast & Time with Colleagues
- 9–10:30 AM **Session 5** » Presidential Staying Power: Stories to Inspire Purposeful Service
- 10:30–10:45 AM Coffee Break
- 10:45–11:45 AM **Session 6** » Lightning Round Debrief & Open Forum
- 11:45 AM Close of Institute

JOINT EVENTS WITH CABINET LEADERS



[3:45–5:00 PM]

OPTIONAL Join the Cabinet Leaders Institute for Women in Leadership: The Presidential Track

Parker South

Join cabinet leaders as they engage with a presidential panel: What calls leaders in higher education to the presidency? How do they discern the right-fit institution for their values and style? How do they sustain themselves through challenge and navigate life as a public persona? This facilitated panel discussion will engage diverse presidential perspectives in an intimate conversation about leading colleges and universities, and the unique nuances for women in this space.

» Presidential Panelists To Be Announced

[5:45–6:30 PM]

CWLI Cabinet Leaders & Presidents Reception

Parker Foyer

[6:30–8:30 PM]

KEYNOTE DINNER

Leadership, Impact, & the Power of Open Innovation

Parker North

Call for Code is the largest and most ambitious global open-source “tech for good” platform, bringing together worldwide developers and problem solvers to address the world’s most pressing societal issues. As the 2022 CWLI keynote speaker, Director Ruth Davis will explore the power of open innovation, the community impact that can be created through tech for good, the importance of diverse teams, the development of talent, preparing students for jobs of the future, and her own personal leadership journey.

KEYNOTE SPEAKER



Ruth O. Davis serves as the Director of [Call for Code](#). After three decades of progressive experience and recognition for success in technology consulting, business development, marketing program management, talent development and sales leadership positions, Ruth’s current role as the IBM Director of Call for Code is fitting. She has delivered on the objectives to accelerate the growth of the Call for Code ecosystem and developer community. She is especially proud of the Call for Code for Racial Justice community.

Ruth strives to transform lives in under-served communities through volunteer work in education and her board role at InspirEDU where the focus is on bridging the ongoing digital divide. Within IBM, Ruth is active with the Black Executive and Women’s Executive Councils. She also focuses on the growth and development of underrepresented early career IBMers and the creation of a diverse pipeline in tech. Ruth is regularly leveraged in the media including TV interviews, LinkedIn Live, conference keynotes, magazine articles and blogs, as well as internal panels and town halls.

Thursday, November 10

Breakfast, lunch, breaks, and all sessions held in Parker South

[8:00–9:00 AM]

Breakfast & Time with Colleagues

[9:00–10:30 AM]

SESSION 1 » Leveraging 1:1 Technology for Digital Equity & Culture Change

Midland University implemented a 1:1 Apple iPad initiative in 2018-19 and has seen significant benefits on campus as a result, such as increased innovation amongst faculty, more active learning both inside/outside the classroom, culture change, and an increase in digital literacy. Midland was designated as an Apple Distinguished School in 2021. The iPad initiative has helped level the playing field for Midland students, and has been offered as a powerful success story by Apple. Check out Midland's story here as a preview: [video summary](#) / [leveling the playing field](#).

Participants will gain an understanding of the benefits of 1:1 technology initiatives. Emphasis will be placed on the role of leadership in creating an innovative, relevant and nimble culture.

- » [Paul D'Ascoli](#), Market Segment Executive, Higher Education, Apple
- » [Jody Horner](#), President, Midland University

[10:30–10:45 AM]

Coffee Break

[10:45 AM–12:15 PM]

SESSION 2 » Reimagining Relationships: Leading Boards, Businesses, & Benefactors Through Transformation

The world of higher education is changing dramatically, exacerbated even further by the impact of the COVID-19 global pandemic. Issues/opportunities such as post-traditional learners, learning partnerships, degrees in pieces, accelerated degrees, and bite-sized learning are some examples of the radical changes occurring in the higher education space. As presidents, we must reimagine how we lead alongside our governing boards, how we work with business partners, and how we acquire resources to support the mission and activities of our organizations. These relationships require a new way of thinking about the students we support and how we support them, the data needed to make decisions, and the costs of doing things differently. Educating our boards, connecting with business and industry, and working differently with existing and new donors who have new and different expectations and philanthropic passions will be key in the transformation ahead.

- » [Rachelle Keck](#), Ph.D., JD, President, Grand View University
- » [Amy Novak](#), Ed.D, President, St. Ambrose University
- » [Polly Peterson](#), Ph.D., President, Jamestown University

[12:15–1:30 PM]

Lunch

THURSDAY, NOV. 10

[1:30–3:00 PM]

SESSION 3 » Transforming Pedagogy Through Program Integration

Muskingum University has been offering excellent adult learning opportunities for many years, which have generated a robust revenue stream as well as serving a wide variety of learners in our region. More recently, Muskingum has been exploring how to leverage these adult learning programs to create new pipelines for undergraduate enrollment as well. This not only has the potential to expand programming options but also provides opportunities to transform undergraduate instructional strategies through this integration with adult learning models. Participants will gain knowledge of new integrated programming models and ways to transform pedagogy through program integration while also identifying potential new audiences and revenue streams.

» [Sue Hasseler](#), Ph.D., President, Muskingum University

[3:00–3:15 PM]

Afternoon Break

[3:15–5:00 PM]

SESSION 4 » Expert Lightning Round

In 15-minute bursts, we will welcome nationally-recognized higher ed and industry experts from around the country via Zoom to hear their quick take on higher ed, their perspective on greatest areas of urgency for colleges and universities, and what they are thinking about for the future of education.

[6:00–8:00 PM]

Optional CWLI Dinner*Elm & Good*

Join us for this annual tradition of a casual, program-free dinner to catch up and debrief the day with other institute attendees at the Pittman's lovely Elm & Good restaurant.

Friday, November 11

Breakfast, lunch, breaks, and all sessions held in Parker South

[8:00–9:00 AM]

Breakfast & Time with Colleagues

[9:00–10:30 AM]

SESSION 5 » Presidential Staying Power: Stories to Inspire Purposeful Service

The average college president's term of service has continued to drop in recent years, with many of these attributed to an increasing number of unfulfilled contracts by choice or by mutual agreement. This session focuses on strategies tested by sitting presidents to survive and thrive against the odds.

- » [Mary-Beth Cooper](#), Ph.D., DM, President, Springfield College
- » [Sherilyn Emberton](#), Ed.D., President, Huntington University
- » [Deana Porterfield](#), Ed.D, President, Roberts Wesleyan University

[10:30–10:45 AM]

Coffee Break

[10:45–11:45 AM]

SESSION 6 » Lightning Round Debrief & Open Forum

Bring your issues and questions to your colleagues to gain their insight and perspective, and offer reflections on Lightning Round topics from the previous day.

[11:45 AM]

Close of Institute

Participants depart for airport or travel–lunch on your own.